



### PROSPECTUS

## MARKET THEATRE LABORATORY MARKET PHOTO WORKSHOP WINDYBROW ARTS CENTRE



Ignite your creativity at the Market Theatre Foundation, an immersive educational institution with endless possibilities of a career in the arts.









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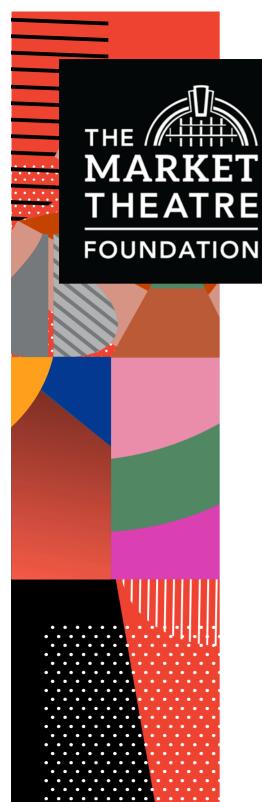














The Market Theatre Foundation is committed to training and harnessing the skills of young people that will take this country to its next era of excellence. The three training arms of the Market Theatre Foundation; The Market Theatre Laboratory has trained some of the country's most acclaimed actors and actress's over the last twenty five years.

The Market Photo Workshop produces high caliber of photographers that have challenged and contributed greatly to South Africa's.

The Windybrow in a safe dynamic space to enrich the lives of young people residing in the area and surrounds by developing emotional resilience and inspiring life journeys.

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The Market Lab is a multiaward-winning arts incubator, with a reputation for facilitating the development of exceptional young theatremakers, facilitators, actors, writers and directors, and for creating innovative and relevant new plays. The Lab's competitive courses, offered at affordable fees in a dynamic learning cocreating environment, produce industry-ready graduates with high prospects of success.

# FULLTIME COURSE

The full-time courses offer intensive training in a laboratory environment for emerging actors, theatre-makers, directors and writers. The programme focuses on practical experience, and learning through experimentation, exchange, research and making. The full-time programme runs from February – November each year. Full-time attendance for the whole programme is compulsory. Should a candidate successfully complete the first-year course modules, they may be invited to participate in a further 9-month advanced second year programme. The following modules are core to the two courses, together with several complementary modules (not listed).

#### FIRST-YEAR COURSE MODULES:

- Acting
- Movement
- Physical Theatre
- Theatre studies
- Voice
- Production Design
- Stage Management
- Lighting Design
- Directing
- Writing
- Sinaina
- 1st Year Professional Production

#### SECOND YEAR COURSE MODULES:

- Acting for Stage and Screen
- Movement and Dance
- Devised Theatre
- Improvisation
- Voice
- Singing
- Facilitation
- Playback Theatre
- · Business of Theatre
- Personal Brand Management
- Writing
- Directing
- 2<sup>nd</sup> Year Professional Production



# PART For people who would like to learn more about theatre and performance but can't commit to a full-time programme, the Lab offers part-time courses on Saturdays: COURSE

#### ACTOR-WENA PART-TIME ACTING COURSE

#### R3000 PER 12 WEEK CYCLE

Classes run in thirteen-week cycles, allowing new students to join throughout the year. At the end of each cycle, a showcase is held at which the students present what they have been working on in class. We offer three levels in the part-time Actor-Wena Course, of increasing skill level and challenge. Students can choose to continue to the next level after completing a cycle.

#### PART-TIME SCREENWRITING COURSE

#### **R3000 PER 13 WEEK CYCLE**

This course sets out to help aspiring writers better understand key concepts necessary to developing story for screen. We offer two levels in this part-time screenwriting course. Along with learning core screenwriting skills, participants will also get the opportunity to write their own short film. This will be done with help from our industry-expert course facilitator.

Students can choose to continue to level 2 after completing a cycle

#### ACTOR-WENA PART-TIME SCREEN ACTING COURSE

#### **R3600 PER 13 WEEK CYCLE**

This part-time introductory course focuses on acting techniques specifically for television and film. Over thirteen 3-hour sessions on Saturdays, students will learn skills of script analysis, characterisation, and acting craft by working practically with an experienced facilitator. Through the process of exploring various texts, and recording and analysing on-screen performances, students will develop their understanding of acting techniques, develop their own acting process, and receive feedback on their strengths and weaknesses.





#### FREQUENTLY ASKED QUESTIONS:

#### What are the minimum requirements for the courses?

For the full-time course, you must have a matric certificate and be 18 - 30 years old. For the part-time courses, you must be 18 years or older.

#### Will I receive accreditation after the full-time course?

No. However, you will receive a certificate of achievement that is widely recognised in the industry.

#### Does The Market Lab have bursaries I can apply for?

There are bursaries available for the full-time courses, which are performance-based and therefore exclude the initial registration fee. However, the bursaries are not for every student. There are no bursaries for part-time courses.

#### Does The Market Lab provide accommodation for students?

No. However, there is plenty of safe and affordable accommodation located in Newtown and its surrounding areas.

#### Does The Market Lab offer online courses?

Currently all of our courses are in-person.



#### **GET IN TOUCH!**

For further enquiries contact: courses@marketlab.co.za

011 838 7498 www.marketlab.co.za 138 Lillian Ngoyi Street, Newtowr







The Market Photo Workshop is an award-winning photography hub that has a unique school of photography, - accredited by the Media, information and Communication Technology Sector Education and Training Authority (MICT SETA) -. Through its activities, the Market Photo Workshop has enabled students, photographers, and communities to explore photography in a contemporary sense, using it as a tool for social engagement, creative expression, and income generation. Many of the Market Photo Workshop's alumni are national and international award-winning photographers who have changed and transformed the contemporary global photography landscape.

## WE BELIEVE THAT EDUCATION EXTENDS BEYOND THE CLASSROOM

- Mentorship Programmes: Throughout your time at the Market Photo Workshop, you'll
  have the opportunity to work with experienced photographers who will guide you in
  your creative journey, helping you refine your style and approach to photography.
- Networking Opportunities: The Market Photo Workshop hosts events, exhibitions, and public discussions that allow students to meet industry professionals, peers, and potential collaborators. These connections are invaluable in helping you build a network within the photography and visual arts industry.
- Alumni Connections: Our alumni network is filled with award-winning photographers
  who have shaped both the national and international photography landscapes. We
  actively connect our current students with alumni, offering you the chance to learn
  from those who were once in your shoes and have gone on to have successful careers.
- Practical Experience: Through exhibitions, internships, and collaborative projects, the Market Photo Workshop ensures that students gain hands-on experience that prepares them for real-world challenges. This practical exposure bridges the gap between classroom learning and professional work.









#### **GET IN TOUCH**

For further enquiries: info@marketphotoworkshop.co.za

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# SHORT COURSES

The Market Photo Workshop runs two short courses over a number of intakes, throughout the academic year (January to December). These courses serve as the foundation for an appreciation of visual culture and proficiency in photography techniques

#### THE FOUNDATION COURSE IN PHOTOGRAPHY

This 22-week introductory course aimed at those with basic or no experience in photography. It offers a comprehensive introduction to both digital and analogue photography, as well as theoretical knowledge in visual literacy and professional practice.

#### **OUTCOMES**

- Satisfactorily demonstrate competency in digital and analogue photography skills
- Formally analyse images and interpret meanings embedded in them
- Use technical photography knowledge to create meaningful images
- Use images to create a short comprehensive visual story
- Use the latest version of Adobe Photoshop to enhance your images for printing or presenting to a client.
- Compile a decent photography portfolio and a complementary resume.

#### COST

- R14 000 for South African students and students from the continent.
- R 30 000 International students.

#### THE INTERMEDIATE COURSE IN PHOTOGRAPHY

The Intermediate Course is a 21 week, full time program designed to further broaden student's skills in photography. The course aims at equip photographers with technical, conceptual, creative and professional skills relevant to the broader creative industry.

#### **OUTCOMES**

- Operate digital and analogue SLR cameras efficiently, using advanced settings.
- Work in a studio environment photographing models and products.
- Use advanced tools in Adobe Photoshop and Lightroom.
- Critically engage with different forms of visual materials and relate them back to your photography practice.
- Compile a diverse and comprehensive professional photographic portfolio, that includes a detailed project funding proposal.
- Execute long-term photography visual narratives on topics of social relevance in both social documentary and conceptual photography.
- Tackle a variety of client based photographic assignments with satisfactory results.

#### COST

- R14 000 for South African students and students from the continent.
- R 30 000 International students.













# LONG COURSES

The Market Photo Workshop runs two year-long programmes for photographers looking to specialise in specific photographic practices.

- The Advanced Programme in Photography (APP) deepens students' technical and conceptual skills in creative and commercial photography. Graduates often pursue careers in portraiture, advertising, fashion, fine art, and editorial photography.
- The Photojournalism and Documentary Photography Programme (PDP) equips students with the tools to tell powerful, real-life stories through photography, focusing on the ethical and contextual aspects of documentary work. Graduates often become photojournalists, documentary photographers, or visual storytellers, contributing to news media, NGOs, and social advocacy projects.

Both programmes enable graduates to express critical perspectives through their work, though the APP leans more towards artistic expression, while the PDP focuses on social documentation.



#### THE ADVANCED PROGRAMME IN PHOTOGRAPHY

The Advanced Programme in Photography (APP) is a multidisciplinary course that balances technical skills, conceptual development, and professional readiness. It emphasises contemporary trends in photography, multimedia storytelling, and real-world applications.

#### WHAT MAKES THE APP UNIQUE?

- It's an experimental, multidisciplinary programme that encourages students to explore critical thinking through research-based projects.
- Students are guided to develop an independent and self-motivated body of work while receiving professional, technical, and conceptual training to prepare for photographic practice.

#### WHO IS THIS PROGRAMME FOR?

 Ideal for those who have successfully completed the Market Photo Workshop Intermediate Course or an equivalent course from another institution. Applicants must demonstrate the necessary skills and knowledge through a portfolio presentation. All applications will be assessed by a panel to ensure the applicant is ready for the challenges of the course.

#### **COURSE STRUCTURE & METHODOLOGY**

The APP is designed around self-directed learning and active participation in projects, engaging with facilitators and professional assignments. Students are required to define their areas of interest, reflect on their personal strengths and weaknesses, and articulate their needs and aspirations.

#### INTERNSHIP

In the third term, students have the opportunity to pursue an internship that aligns with their technical and creative skills and interests. These placements can be with professional photography studios, fashion houses, media companies, or art galleries. The goal is to gain hands-on experience in areas such as commercial photography, photo editing, exhibition printing, or curating photography shows. These internships are essential for preparing students for diverse career paths.

#### PHOTOJOURNALISM AND DOCUMENTARY PHOTOGRAPHY PROGRAMME

The Photojournalism and Documentary Photography Programme (PDP) focuses on creating a critical awareness of socio-political issues, cultural contexts, and contemporary media practices, particularly in the African landscape. The course is designed to empower photographers to document and engage with critical social issues using ethical storytelling and visual narratives.

#### What you will learn:

- The ability to navigate the photojournalism and documentary practice independently.
- The skills to work in traditional and digital media environments.
- Techniques to conceptualise, research, execute, and pitch stories effectively.
- An opportunity to build a professional network of fellow photographers and practitioners.
- A clearer understanding of how to map out a defined career trajectory in the world of photojournalism and documentary photography.

#### **IMPORTANT INFORMATION FOR APPLICANTS:**

The PDP is open to applicants from diverse backgrounds, offering a space for those who are passionate about using photography to tell meaningful stories. If you're looking to hone your skills or start your journey into photojournalism, this course is for you.

#### **WE WELCOME:**

- Practicing photojournalists and documentary photographers who want to refine their skills.
- Individuals with recognised prior learning in photography who are keen to advance their skills in photojournalism and documentary photography.
- Graduates in media studies or related fields who wish to enter the world of photojournalism.









The Windybrow Arts
Centre (WAC) is a space of
connection and curiosity
for children and youth
residing in the inner-city of
Johannesburg and beyond.
The WAC is also home to the
Kwasha! Theatre Company,
ASSITEJ SA (Johannesburg
branch) and Johannesburg
Awakening Minds.



## WAC'S GOAL IS TO PROVIDE QUALITY PERFORMING ARTS AND LITERACY PROGRAMMES

in a safe dynamic space to enrich the lives of young people residing in the area and surrounds by developing emotional resilience and inspiring life journeys. The WAC roots its work thematically, addressing current and relevant social issues that impact its participants and their communities. The Windybrow creates programming that is committed to using the arts and literacy as a tool for positive social change and engaging ethical and best practice methodologies to inspire young leaders.

## ARTS PROGRAMMES



#### E C t



#### 25 LEARNERS (9 - 13 YEARS)

Engage in an after-school multidisciplinary arts programme facilitated by professional artist facilitators which includes singing, drumming, acting, dance, art, marimba and food gardening.

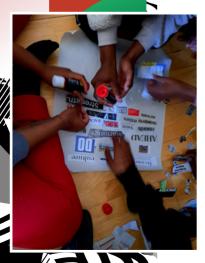


#### 25 LEARNERS (14 - 18 YEARS)

From inner-city high schools focus on theatre making in all its forms.



Annually supports 5 recently graduated young actors who create an exciting programme of new and dynamic theatre pieces over the course of a year. The programmes provide networking and training opportunities to upskill and diversify skills for future employment.



## LITERACY AND HOMEWORK SUPPORT PROGRAMME

Literacy and Homework Support Programme is currently engaging with over 80 pre-school, primary and high school learners from inner-city schools. As part of the **Afternoon Children** and **Youth Programme**, the **Pan-African Reading Rooms** allows the Centre to engage its learners in literature and storytelling which regularly includes book launches and readings by authors.

Thematically rooted, the work created by facilitators and artists in collaboration with Windybrow participants and the Kwasha! Theatre Company addresses current and relevant social issues that impact participants and their communities. The encouragement of research and learning in the forms of reading, observation, reflection, watching films and documentaries, group discussion and debate form part of the process of art making for our arts group and the Kwasha Theatre Company. Art making demands that we become inquisitive, curious, observant and critical. The Windybrow creates programming that is committed to using the arts as a tool for positive social change, engaging ethical and best practice methodologies. Through collaboration, partnerships and sustained relationships with artist facilitators, the Windybrow heritage home is alive to artistic endeavour, connecting young and old in performances and exhibitions, also film screenings, workshops, rehearsals, discussions, homework support and book readings.







#### **GET IN TOUCH**

For further enquiries:

011 832 1641 www.marketartscentre.co.za 61 Cnr Nugget & Pietersen Street, Hillbrow

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THE MARKET

PHOTO WORKSHOP



